PROJECT EverGreen

CREATING A GREENER, HEALTHIER, COOLER EARTH™

SPONSOR PROSPECTUS

Honor **Service**. Strengthen **Communities**.
Deliver **Measurable Impact**.









2026-2027 Sponsorship Opportunities

Year-Round Impact Opportunities with Project EverGreen

Project EverGreen offers companies meaningful ways to demonstrate leadership, support service, strengthen communities and advance the environmental value of healthy green spaces.

- **Renewal & Remembrance** - Support a nationally recognized volunteer event caring for the grounds at Arlington National Cemetery. Managed by Project EverGreen starting July 2027.
- **GreenCare for Communities** - Support efforts to revitalize under-resourced green spaces across the country; more than 250,000 million sq. ft. renovated to date.
- **GreenCare & SnowCare for Troops** – Support 15,000 volunteers who have delivered well-maintained green spaces for about 20,000 military families to date.
- **Clean Air Calculator** – Support sustainability and clean air through measurable impact.
- **Mission Support** - Support our mission to create a greener, healthier, cooler Earth.

Project EverGreen's Audience

Sponsors receive valuable visibility with Project EverGreen's growing audience.

Social Media Followers

12k+

Website

ProjectEverGreen.org regularly shows up at the top of regular search results and in AI overviews.

5,197
Average PE Website Users Each Month

15,000
Number of GreenCare for Troops volunteers

Project EverGreen eNewsletter

41%
Average PE eNewsletter open rate
January 2025 - June 2026

5,000+ subscribers
Average PE eNewsletter Distribution



Project EverGreen Sponsorship Benefits

Applicable Across All Initiatives: Renewal & Remembrance | Clean Air Calculator | GreenCare & SnowCare for Troops | Community Revitalization | Mission Support

Benefits	Title Sponsor $75K	Presenting Sponsor $50K	Premier Sponsor $25K	Leadership Sponsor $15K	Supporting Sponsor $10K	Contributing Sponsor $5K	Patron Sponsor $2.5K
Initiative-specific designation Renewal & Remembrance, GreenCare for Communities, Clean Air Calculator, GreenCare for Troops, SnowCare for Troops	Yes	Yes	Yes	Yes			
Recognition across Project EverGreen website, social media, eNewsletters, media outreach, event signage, program materials, sponsor displays, and post-event communications.	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Project EverGreen annual report	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Digital advertising on Project EverGreen home page and eNewsletters†	Yes	Yes	Yes	Yes			
Email marketing opportunities to Project EverGreen volunteer database†	Yes	Yes	Yes				
Opportunity for executive speaking remarks at events or sponsor gatherings	Yes	Yes	Yes				
Volunteer engagement opportunities for employees	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to provide branded items* (See below)	Yes	Yes	Yes				
Featured sponsor spotlight or storytelling opportunity	Yes	Yes					

** Sponsors are responsible for the cost of producing and supplying the items. Sponsors must choose from a preapproved list of items. Contact Project EverGreen for additional details.*

†Contact Project EverGreen for additional details.

Flagship Opportunity: Renewal & Remembrance

Arlington National Cemetery | Washington, D.C.

In 2027, Project EverGreen will assume leadership of Renewal & Remembrance at Arlington National Cemetery. Renewal & Remembrance is a nationally recognized volunteer event dedicated to caring for and promoting healthy green spaces on these sacred grounds. It offers a meaningful and highly visible opportunity to honor those who have served our country.

Why Sponsor Renewal & Remembrance

- Honor military service in a visible and meaningful way
- Aligning with a long standing, respected event
- Engage employees through hands-on volunteerism opportunity
- Participating in powerful storytelling rooted in service



RENEWAL & REMEMBRANCE
JULY 18-19, 2027 ARLINGTON, VIRGINIA

Benefits	Title $75K	Presenting $50K	Premier $25K	Leadership $15K	Supporting $10K	Contributing $5K	Patron $2.5K
Preferred brand placement	Yes	Yes	Yes				
Recognition across Project EverGreen website, social media, eNewsletters, media outreach, event signage, program materials, sponsor displays, and post-event communications.	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Reception/breakfast recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Speaking remarks	Yes	Yes	Yes				
Volunteer placement priority	Yes	Yes	Yes	Yes	Yes	Yes	Yes

** Sponsors can elect to sponsor both Renewal & Remembrance and Project EverGreen initiatives. Contact Project EverGreen for additional details.*

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Sponsorship Contact Information

Cindy Code
Executive Director
cindycode@projectevergreen.com
440-463-6445

www.ProjectEverGreen.org