**NEWS RELEASE FOR IMMEDIATE RELEASE**

**<INSERT YOUR COMPANY LOGO>**

**Contact:**

<First Name><Last Name>

<Your Company Name>

<Phone Number> <Email Address>

**[Your Company Name] Supports Local Military Families  
Through GreenCare for Troops Initiative**

[Your Company Name] of [Your Local Town Name] is proud to announce its participation as a volunteer for [**Project EverGreen**](http://www.ProjectEverGreen.org)**’s** GreenCare for Troops initiative. The program provides free lawn care and landscape services to military families with a loved one who is deployed.

Helping maintain yards where kids and pets can safely play and adults can relax, is more than just for curb appeal. Thriving lawns, trees and plants not only help the environment but also promote mental and physical wellness and can have a protective effect on the mental well-being of military families.

“We’re proud to support the GreenCare for Troops program and lend a hand to help our local military families who already carry so much on their shoulders, the last thing they should be worrying about is fertilizing or mowing their lawn,” said [Name and Title] of [Your Company Name]. “This is just one small way that we can say thank you for their dedication to our country and military service.”

GreenCare for Troops is a national volunteer network of lawn care and landscape professionals that donate their services and time to ease the burden on military families during a deployment.

GreenCare for Troops marks its 17th year in 2023 and has provided an estimated $15 million in donated lawn and landscape services and peace of mind to thousands of military families in need across the country.

[Your Company Name] urges interested military families to register for participation in the GreenCare for Troops program online at [www.ProjectEverGreen.org](http://www.ProjectEverGreen.org) or calling 888/611-2955 for additional information.

**# #**

# *About [Your Company Name]*

# ***[Add a brief paragraph here about your company, what your principal business is, where you are located and other pertinent details.]***

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**Volunteer DIY Blog Post**

**Giving Back Never Felt So Good.  
[Your Company Name] Is Proud  
 to Support Military Families**

Green spaces make a significant difference in all our lives. They help us breathe cleaner air, they cool surface temperatures, and they help promote physical and mental wellness. That is why [Your Company Name] is a proud volunteer with [Project EverGreen’s](https://projectevergreen.org/) GreenCare for Troops, a nationwide initiative that provides free lawn care and landscape services to families of currently deployed military personnel.

Our yards provide an area for children to play and friends and family to relax and connect, creating a beautiful place that positively contributes to the environment and the relationships in our lives. However, not every military family has the time to stay on top of the upkeep of their lawns and yards.

As a GreenCare for Troops volunteer, [Your Company Name] removes that burden of lawn and yard maintenance off military families and provides the gift of green space when they are most in need of a place that can lift spirits and relieve stress.

Giving back to military families that sacrifice so much for our country is a selfless act. The dedication military personnel have for our country is inspiring us to work one yard at a time to make a small difference in their lives.

GreenCare for Troops marks its 17th year in 2023 and has provided an estimated $15 million in donated lawn and landscape services and peace of mind to thousands of military families in need across the country. By volunteering for this initiative, [Your Company Name] is joining volunteers across the country to provide this valuable service to families in need of help.

If you or someone you know is interested in volunteering or if you know a military family that is eligible to receive services, visit the [GreenCare for Troops](https://projectevergreen.org/greencare-and-snowcare-for-troops/) page on Project EverGreen’s website for more information.