

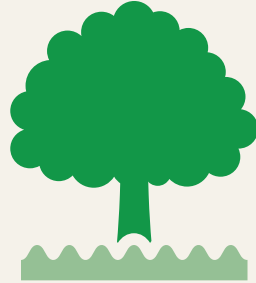


— PROJECT —
EverGreen
 Because Green Matters®

PROMOTING THE VALUE OF GREEN SPACE



2,500 sq. ft. of turf releases enough oxygen for a family of four to breathe.



One tree can remove **26 pounds** of carbon dioxide from the atmosphere annually.



Gardening and **yard work** contribute to healthy, active living both physically and emotionally.



Smart Money magazine says that consumers value a landscaped home **11% higher** than its base price.

Trees shading homes can reduce attic temperatures as much as

40 degrees.



Lawns will be **30 degrees cooler** than asphalt and **14 degrees cooler** than bare soil in the heat of summer.



A healthy, sodded lawn absorbs rainfall **6 times** more effectively than a wheat field and **4 times** better than a hay field.



Proper landscaping **reduces run off** from the soil into the water supply.

75%

Grass plants are 75 percent water by weight.



Leaving grass clippings during mowing **provides nutrients** to help feed your lawn.

20%

Turfgrass, and a well-designed landscape, can increase a home's property value by up to 20%.

\$600,000

Project EverGreen's revitalization project have garnered more than a \$600,000 in in-kind donations.

A University of Pennsylvania School of Medicine study showed that people saw a **reduction in heart rate** when they walked by a lot that underwent "greening" – cleaning, debris removal, planting grass and trees, and installing a low wooden post- and rail-fence.



Studies have shown that physically active young people demonstrate **higher academic performance** at school.

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